

NEWS

Sfarzo Guitar String Company™ – Superior Guitar Strings for Superior Guitarists / Sfarzo String Company Welcomes Terry Lauderdale to the Sfarzo Endorsing Artist Roster

October 6th 2005 – Santa Rosa, California – For Immediate Release

“I was surfing the Internet the other day and came across Terry’s web site. I was blown away by this extraordinary Guitarist and decided to give him a call” notes founder Greg Sfarzo.



“After sending Terry some S.F.T. Screamer Electric sets, he contacted me,” says Greg.

“I’m hooked! I love the strings! They felt great, great tone and most of all...they didn’t break! The reason I point that out is that I play very hard and pull up (all the way) on my Floyd Rose tremolo quite a bit and the Sfarzo’s never gave in!! ” says Terry Lauderdale.

Terry has just completed a successful European tour with the Legendary Bay Area thrash/metal band, Heathen. The band played to packed houses and festivals across England, Scotland, Germany, France, Holland and Belgium leaving the UK and European metal fans in stunned disbelief as Terry "shredded up" Heathen's most popular speed metal songs... some fans drove miles to see the "once-in-a-lifetime " Heathen appearance!

As well as working with his many guitar students....Terry continues his hectic touring schedule with his Van Halen tribute band - HOT FOR TEACHER, amazing concert goers wherever they perform. The virtuoso fretwork of guitarist Terry Lauderdale continues to stir audiences into the wildest of frenzy and leaves them in jaw dropping awe!

Sfarzo has found that the SFARZO Rounded-Hex Core™ allows the wrap to grip better on the core wire, therefore less chance of wrap separation. This allows a tighter wrap winding which reduces the chance of acid from your sweaty hands getting onto the core wire, which causes oxidation and literally rots the string from the inside out. Generally speaking, the wrap is nickel alloy and virtually nonmagnetic. Results are very powerful while achieving a bright output sound. Sustain is fantastic on this Rounded-Hex core. S.F.T.'s were introduced in the late 1990's and still are a favorite for guitarists everywhere.

"I look forward to spreading the word about Sfarzo Strings!" says Terry.

For more information about Sfarzo Strings, including distribution opportunities, contact Paul Mason at paul@sfarzo.us, Santa Rosa, CA 95409

Phone: 707- 539-6430 Fax: 309-407-5310 www.sfarzo.us Made in USA

More information about Terry Lauderdale can be found at <http://www.terrylauderdale.com>