

PRESS NEWS

Sfarzo Guitar String Company – Superior Guitar Strings for Superior Guitarists - Sfarzo String Company All Star Party Jam - Open to the Public

April 15th 2009 – Santa Rosa, California – For Immediate Release

Sonoma county-based Sfarzo Guitar String Company has gathered 58 musicians from the San Francisco Bay Area all the way to the East Coast for A night of music on Saturday May 16th 2009 at the Last Day Saloon in Santa Rosa.

Playing all your favorite tunes from Brick House to AC DC, Sfarzo retains veteran metal musicians, Geoff Thorpe/Guitar, Steven Goodwin/Bass and Larry Howe/Drums from the Vicious Rumors fame, along with East Bay guitarist /singer Aaron Pearson as the core house band for the evening.

Over 58 musicians will share the stage by sitting in and playing all your favorite songs in celebration of Lisa Sfarzo's birthday and 25 years of Sfarzo Guitar Strings. This event is open to the public. Doors open at 7:30 and the first 60 people get in free. Cover charge only \$5

Special guest performances throughout the night by DC4, Vicious Rumors, Points North and Tommy Grasso to name a few. In addition, free birthday cake for all and a T-shirt / Guitar String toss. Live video taping by Director Mike Sloat.

Event website: <http://www.sfarzo.us/lisa>

Company website: <http://www.sfarzo.us>

Venue website: <http://www.lastdaysaloon.com>

Director Mike Sloat: <http://www.mikesloat.com/>

Vicious Rumors is an American power metal band founded in 1979 in the San Francisco Bay Area, California. The brainchild of Geoff Thorpe, the band has been active on the metal scene since its inception in 1979. Vicious Rumors is recognized for their guitar works and harmonies, as well as the variety of their tracks. Vicious Rumors was the final band where Carl Albert was to be heard.

DC4 - Jeff Duncan's concurrent involvement with Armored Saint is exceeded only by a steadfast commitment to DC4; and it is DC4 that reveals Jeff Duncan in an unadulterated light of hardcore focus and powerful, sometimes painful, honesty. Jeff Duncan is a rare display of magnetism and soul as someone with a brutal penchant for redefining the boundaries of hard rock and heavy metal. Coming from a musical family (his father, Lanny Duncan, wrote the 1962 hit gold record "Let's Go") his intractable dedication to the music is neither ephemeral nor illusory, but rather based on personal sacrifice for a certain integrity that lies at the foundation in a declaration that mirrors the cold, hard value of this one-of-a-kind recording artist.

Points North Eric Barnett – On September 13th 2008, hundreds of music fans and shred-heads squeezed into the Great American Music Hall for *Guitar Player* magazine's fourth annual Guitar Superstar Competition to see Eric Barnett and 9 other finalist perform. It was an American Idol-style search for lovers of those six little strings. In the judges corner were a host of modern guitar masters: Joe Satriani, Steve Vai, George Lynch (Dokken and Lynch Mob), Elliot Easton (The Cars), and Brendan Small (co-creator of Adult Swim's "Metalocalypse" series). Master of ceremonies for the evening was Andy Summers of The Police. Eric creates melodic guitar-driven instrumental music, combining musicianship and a modern aesthetic with classic tones, song structures, and pop sensibility. Points North have been turning heads throughout the Bay Area with their powerful performances—drawing comparisons to artists such as Joe Satriani, Eric Johnson, Rush, and the Dixie Dregs.

Tommy Grasso's credits include Guitar and Keys for "MENIKETTI. Dave Meniketti of the California based Y&T spawned solo band West Coast and Japanese tour which produced the "MENIKETTI Live in Japan" record. He also played guitar for Platinum recording artists, 70's Soul Band "The Stylistics". Critics describe Tommy Grasso as: "Train" meets "Lenny Kravitz".

Sfarzo Strings. Originally based out of San Francisco in 1984, Sfarzo's unique string design allows a tighter wrap winding that reduces the chance of acid and sweat getting onto the core wire, which can cause oxidation and literally rot the string from the inside out. Resulting in very powerful tone while achieving a bright output sound, Sfarzo has been providing guitar players with guitar strings since 1984.

For more information about Sfarzo Strings, contact Joe at joe@sfarzo.us

