

PRESS NEWS

Sfarzo Guitar String Company – Superior Guitar Strings for Superior Guitarists Buzzy Martin author of “Don’t Shoot! I’m The Guitar Man” Joins the Sfarzo String Family.

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Sonoma County based Sfarzo Guitar String Company announces Buzzy Martin author of Don’t Shoot! I’m The Guitar Man now uses and endorses Sfarzo Guitar Strings

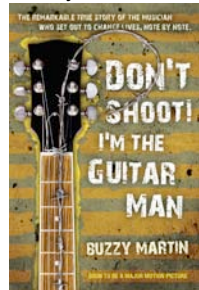
"I have been playing other string brands for over 35 years in my magical music career and after playing your strings just one time, I would never play or use anything else. I'm hooked. The feel and the tone that I can get is out of this world." EDUCATION-NOT-INCARCERATION Buzzy Martin

It is not often that you read a story that truly moves you; a story that makes you rethink how you live your life and the ways in which you give back to the world around you. DON'T SHOOT! I'M THE GUITAR MAN by Buzzy Martin (Berkley Trade Paperback Original; September 7, 2010; 978-0425240052; \$15.00) is one of those stories.

Buzzy Martin grew up in Grand Rapids, Michigan, dreaming of becoming a rock star. He taught himself how to play the guitar and piano and in 1979 moved to northern California to follow his dream. After years of playing music, Buzzy met his second true calling in the form of a few group-home kids who came out to one of his open mic events in 1993. At the time, he didn't even know what a group home was, but soon after that he was introduced to the world of at-risk kids. A friend passed along Buzzy's name for a music class for at-risk youth, and the rest is history.



After years of working in juvenile halls, teaching music and spreading his message of “Education not Incarceration,” word spread that the classes were changing kids' lives and Buzzy was asked to teach a twelve-week music program to inmates at San Quentin State Prison. Three years and five months later, Buzzy finished his final class at the “Q.”



DON'T SHOOT! I'M THE GUITAR MAN is the raw and moving account of Buzzy's time at San Quentin State Prison where he experienced everything from fear for his own safety to the human connection created by sharing in the transcendent power of music. Buzzy not only gave the inmates at the “Q” something positive to look forward to, he also learned from the inmates the hard truth about life in prison, which he was then able to relate to his juvenile hall students.

Today, after sixteen years of volunteering, Buzzy Martin is still dedicated to the largely overlooked cause of at-risk kids. His story has and will continue to inspire people to find the good in the people they meet, and to believe in the power of music to change lives.

“A wonderful reminder that the power of music is not only alive and well, but necessary.”—Victor L. Wooten, musician and author of *The Music Lesson* - **“An unusual tale and a risky one... I was very moved by Buzzy's book... It shows the human spirit does make a difference... Check out this book”**—Steve Lukather, five-time Grammy Award winner

ABOUT THE AUTHOR:

Buzzy Martin was born and raised in Grand Rapids, Michigan. He is a professional musician, child advocate, and now author. He lives in northern California.

Sfarzo Strings website: <http://www.sfarzo.us>

Buzzy Martin Website: <http://www.buzzymartin.com>

Penquin Group Website: www.us.penquingroup.com

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About Sfarzo Strings- Sfarzo's unique string design allows a tighter wrap winding that reduces the chance of acid and sweat getting onto the core wire, which can cause oxidation and literally rot the string from the inside out. This results in very powerful tone while achieving a bright output sound. Sfarzo has been providing guitar players with quality guitar strings since 1984. For more information about Sfarzo Strings, contact