

PRESS NEWS

Sfarzo Guitar String Company – Superior Guitar Strings for Superior Guitarists

Prodigy Motion Pictures & The Publicists Assistant are proud to announce Eric Roberts has signed on to fill the role of Buzzy Martin in the upcoming film Don't Shoot! I'm the Guitar Man.

February 16th, 2011 – Santa Rosa, California – For Immediate Release

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The Motion Picture is based on the new book by Buzzy Martin entitled, "Don't Shoot! I'm the Guitar Man" published by Penguin Books. Ray Robinson is producing the film, along with the direction by Rocky Capella and screenplay by Laurie Lamson. The film is expected to be completed by Fall 2011.

DON'T SHOOT! I'M THE GUITAR MAN is the raw and moving account of Buzzy's time teaching inmates music at San Quentin State Prison where he experienced everything from fear for his own safety to the human connection created by sharing in the transcendent power of music.

After years of working in juvenile halls, teaching music and spreading his message of "Education not Incarceration," word spread that the classes were changing kids' lives and Buzzy was asked to teach a twelve-week music program to inmates at San

Quentin State Prison. Three years and five months later, Buzzy finished his final class at the "Q."



"I have been playing other string brands for over 35 years in my magical music career and after playing Sfarzo Guitar Strings just one time, I would never play or use anything else.

I'm hooked. The feel and the tone that I can get is out of this world." EDUCATION-NOT- INCARCERATION Buzzy Martin

"Buzzy's passion and devotion to change peoples lives for the better is an amazing thing. Buzzy is truly a Rock-Star!" Greg Sfarzo

This movie, adapted from the book, is an inside look at the inner workings of San Quentin inmates. The overall message of "Education Not Incarceration" is related by their messages for youth at risk before it is too late. Asking members of his class, at the "Q", for any words of wisdom for these at risk kids who think "Prison ain't nothin'". "Buzzy, those boys would be eaten alive within days of getting to the Q. Nothing better than fresh fish for dinner". Buzzy's quest to bring the workings of music to inmates is highlighted by his ability to sense human emotions where others see uncaring criminals and bring to light aspects of prison life back to the "throw-a-way kids" Buzzy works with on a daily basis. His private reflections written in the shadowy parking lot of the Big Q, reflects his raw and vivid experiences he shares with youth at risk.

"The choices we make in life can have a profound impact on something as simple as free will... How sweet is the air we breathe, when we breathe as free men". – Ray Robinson

Additional information about the film and cast members can be found on the Prodigy Motion Pictures website www.ProdigyMotionPictures.com.

Contact For Film: Ray Robinson, Prodigy Motion Pictures LLC - Don't Shoot! I'm the Guitar Man: The Movie
P.O. BOX 4498 Mountain View, CA 94040 415-681-0796 415-681-6489 info@prodigymotionpictures.com

Anissa Wardell, The Publicists Assistant, LLC (435) 657-0967 anissa@thepublicistsassistant.com Twitter: AnissaW08

Buzzy Martin Website: <http://www.buzzymartin.com>

Sfarzo String Company website: <http://www.sfarzo.us>

Sfarzo's unique string design allows a tighter wrap winding that reduces the chance of acid and sweat getting onto the core wire, which can cause oxidation and literally rot the string from the inside out. This results in very powerful tone while achieving a bright output sound. Sfarzo has been providing guitar players with quality guitar strings since 1984. For more information about Sfarzo Strings contact Joe at joe@sfarzo.us Phone: 707- 539-6430 Fax: 707-540-6090 www.sfarzo.us

