

PRESS NEWS

Sfarzo Live In Concert Presents – Blues/Rock Guitarist PAT TRAVERS - Santa Rosa, Ca. Last Day Saloon - June 5th 2010

May 5th 2010 for immediate release

The **Legendary Pat Travers / The Pat Travers Band** along with Sonoma County's own **ASTROSLIDE**, **The Sfarzo String All Stars** and special guests **Glass Sandwich** will rock the stage this June 5th at the **Last Day Saloon** in Santa Rosa Ca.

Promoters **Sfarzo Live In Concert**, **Hedgehog Productions**, **Lynda Mortensen Presents**, **Reality Check TV** and **Man-Down Productions** join forces with sponsors **The River 97.7**, **Sfarzo String Company** and **Roaring Mouse Productions** for a night of pure Rock and Roll. This event is open to the public. Doors open at 7:30. \$20.00 Online/\$25.00 door. See www.sfarzo.us/pat A 21+ event



Blues/Rock Guitarist PAT TRAVERS on 2010 Tour

FIDELIS Out Now Digitally

CD In Stores SOON!!



Pat was the guitarist that influenced me the most in getting what became a signature sound for me... especially in the rhythm dept. He is the most underrated player of our time - Nuno Bettencourt – Extreme/ Rhianna

HOLLYWOOD, CA (April 21, 2010) – Revered blues/rock guitar guru **Pat Travers** is back out and touring in 2010 in support of his new studio release **FIDELIS** on Alexis Records. **FIDELIS** was produced by famed music engineer/producer/mixer/songwriter **Steve Thompson** who is best known for his works with Madonna, The Rolling Stones, Alice Cooper, Aretha Franklin - Just to name a few of the top artists he has created masterpieces for.

This hard rocking blues masterpiece is **Travers** long awaited studio album in the true **Pat Travers** signature style, in your face and full of big guitars. Being the first studio album in 5 years, **Travers** has put heart and soul into every note he recorded. "Ask Me Baby" is the first release that will hit the airwaves in a matter of time.

The current line-up for the **Pat Travers** band is **Pat Travers** (Guitar/vox), Kirk McKim (Lead Guitar / Backing Vox), Sean "The Cannon" Shannon (Drums) and Rodney O'Quinn (Bass / Backing Vocals).

This is a show you cannot miss – **Pat Travers** is a real giant amongst giants~

Event website: www.sfarzo.us/pat

Roaring Mouse Productions <http://www.roaringmouseproductions.com/>

Hedgehog Productions <http://www.myspace.com/hedgehogsrock707>

Venue website: <http://www.lastdaysaloon.com>

Lynda Mortensen Presents: <http://www.myspace.com/bayareatributes>

ManDown Productions: <http://www.myspace.com/mandownproductions>

Reality Check TV <http://www.realitychecktv.com/>

The River 97.7 <http://www.977theriver.com/>

Pat Travers.: <http://www.pattravers.com/>

Sfarzo String Company: <http://www.sfarzo.us>

For more information about this event, contact Joe at joe@sfarzo.us