

# PRESS NEWS

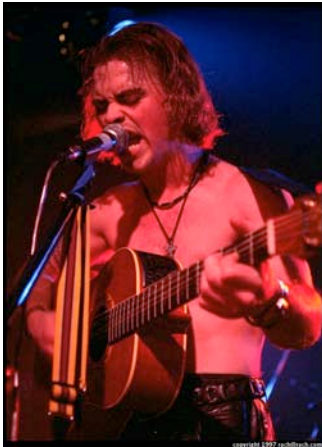
**Sfarzo Live In Concert Presents – TRAVIS MEEKS of DAYS of THE NEW UNPLUGGED at the Last Day Saloon on April 30<sup>th</sup> in Santa Rosa Ca.**

**April 1st 2010 for immediate release**

**Travis Meeks of the band Days of The New** along with special guests and Sonoma County's own **Counter Balance** and **Darkside Shine** will rock the stage this April 30 at the **Last Day Saloon** in Santa Rosa Ca. With a second show at **The Avalon** in Santa Clara on April 28th with **Red Sunday, Nova Cherry Nova and Scott Rose**.

Promoters **Sfarzo Live In Concert, Hedgehog Productions, Lynda Mortensen Presents and Man-Down Productions and Reality Check TV** join forces with sponsors **The Fox 101.7, EMG Pickups, Sfarzo String Company and Roaring Mouse Productions** for a night of pure excitement. This event is open to the public. Doors open at 7:30. \$13.50 Online/\$15.00 door. See [www.sfarzo.us/dotn](http://www.sfarzo.us/dotn) A 21+ event

In 1996 **Days Of The New**, headed by **Travis Meeks** were signed to Outpost Recordings a subsidiary of Geffen Records, and brought on to Warner Chapels publishing. Their first cd was recorded with Scott Litt, producer of R.E.M. and Nirvana's "Unplugged" album.



In early '96 **Days Of The New** did their first tour with "**Kenny Wayne Sheppard**". During that tour the single **Touch, Peel and Stand** was released, and went to #1 on rock radio and other charts.



**Days Of The New** has performed with such acts as **Aerosmith** and **Metallica**. **Days Of The New** made two videos for their first album, the self titled double platinum "Days Of The New" and released three single's which all reached #1 including **Shelf In The Room** and **Downtown**. **Touch, Peel and Stand** won an award for most played video on MTV. **Touch, Peel and Stand** broke the record for the longest #1 single at rock radio.

**About Counterbalance:** With a sound that is equal parts control and reckless abandon, Sonoma County's hottest new rock band, **Counterbalance**, certainly lives up to its name. Formed in late 1999, the members of the group have combined their talents to create a sound that reflects today's constantly evolving music style. **Counterbalance** mixes the subdued with the screamin' to achieve a momentum all their own. Listeners will find the band's unique sound peppered with traces of **Alice in Chains, Live, Soundgarden** and **Metallica**, while dropping in hints of **Tonic** and **Led Zeppelin**. The result is a powerful original rock style that is both savage and civilized. Counterbalance has also opened for the following National Acts **Night Ranger, Slash's Snake Pit, Quiet Riot, Ronnie Montrose, Thin Lizzy, Y&T, Eric Martin, The Tubes, Gary Hoey...**

**About Darkside Shine:** Delivers energetic, driving rhythms and gritty guitar riffs to soaring, melodic vocals...while breathing new life into the hard rock genre. Appealing to both the young and the young at heart, **Darkside Shine** lights the fuse to your inner rock star with songs such as their new single "Whiskey and Women" & "Amy's Song / (One More Day)" a power ballad written for Karl's sister who passed away from cancer, both are from their upcoming debut CD. **Darkside Shine** has shared the stage with bands such as **Skid Row, LA Guns** and **Jetboy**. The song writing of **Darkside Shine** blends the aggressive energy of **Guns n' Roses** and the pop sensibilities of early **Def Leppard** with a touch of **The Black Crowes**, for a unique yet familiar sound. This charismatic group creates an exciting, energetic and explosive live performance that leaves the audience cheering for more.

**PURCHASE YOUR TICKETS IN ADVANCE <http://www.sfarzo.us/dotn>**

Counter Balance: <http://www.counterbalancerock.com/>  
Roaring Mouse Productions <http://www.roaringmouseproductions.com/>  
Hedgehog Productions <http://www.myspace.com/hedgehogsrock707>  
Darkside Shine: [www.myspace.com/darksideshine1](http://www.myspace.com/darksideshine1)  
Lynda Mortensen Presents: <http://www.myspace.com/bayareatributes>  
ManDown Productions: <http://www.myspace.com/mandownproductions>  
Reality Check TV: <http://www.realitychecktv.com>

The Fox 101.7 <http://www.kxfx.com/>  
EMG Pickups: <http://www.emginc.com/>  
Sfarzo String Company: <http://www.sfarzo.us>  
Event website: [www.sfarzo.us/dotn](http://www.sfarzo.us/dotn)  
Venue website: <http://www.lastdaysaloon.com>

For more information about this event, contact Joe at [joe@sfarzo.us](mailto:joe@sfarzo.us)